

Curriculum Vitae

MICHAEL FREIBERG, J.D.

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Attorney ID: 343973; Admitted to Minnesota Bar

LEGAL AND POLICY EXPERIENCE

Public Health Law Center, William Mitchell College of Law, St. Paul, Minnesota
Staff Attorney, September 2006 – present

- Serve as Principal Investigator on grant to study options to regulate menthol in cigarettes and other products
- Served as Principal Investigator on \$246,000 research grant to study the regulation of non-cigarette tobacco products in Minnesota and nationwide
- Provide direct technical assistance on issues related to tobacco law to public health professionals and organizations, legal professionals, and advocates around the country
- Worked to involve the public health community in the federal regulation of tobacco products
- Conduct research and develop and review legislative proposals, provide strategic consultation and assist attorneys defending smoke-free legislation and other tobacco control policies
- Assist public health advocates, policymakers, lawyers and others on public health law-related matters, including legislative drafting, legal research and writing, strategic consultation, and training
- Write grant proposals and oversee grant-funded projects

William Mitchell College of Law, St. Paul, Minnesota
Adjunct Law Professor, January 2008 – 2011

- Taught courses in Legislation, Public Health Law

State of Minnesota, St. Paul, Minnesota
State Representative, January 2013 – present

- Set budget and policy for the State of Minnesota

City of Golden Valley, Golden Valley, Minnesota
City Council Member (Mayor Pro Tem), January 2004 – December 2012

- Manage budget, policy, and personnel for inner-ring suburb with more than 20,000 residents

Minnesota Senate, St. Paul, Minnesota

Committee Administrator, K-12 Budget Division, February 2005 – August 2006

- Assisted in assembling multi-billion dollar education funding bill
- Coordinated committee activities, scheduled bills before committee
- Drafted legislation, researched legislative issues, responded to constituent concerns
- Met with advocates and Chairperson's constituents to address legislative needs and concerns

Mansfield, Tanick and Cohen, P.A., Minneapolis, Minnesota

Law Clerk, May 2003 – May 2004

- Drafted memoranda of law and appellate briefs and conducted extensive legal research
- Attended depositions, court appearances, and conferences with judges
- Met with clients, potential clients, and pro se defendants
- Monitored factual investigations outside of the office

Office of U.S. Representative James L. Oberstar, Washington, D.C.

Legislative Assistant, July 1999 – July 2001

Legislative Correspondent, January 1999 – July 1999

- Drafted legislation, responded to constituent mail, wrote to government agencies
- Prepared Congressman for meetings, floor speeches, and news conferences
- Staffed meetings between Congressman and Constituents or Lobbyists in Washington and Minnesota
- Areas of expertise: Health, Education, Native American Affairs, Government, and Special Projects

EDUCATION

William Mitchell College of Law, St. Paul, Minnesota

- *Juris Doctor*, January 2005
 - GPA: 3.42 (*magna cum laude*); Rank: 2 out of 54 (*salutatorian*, 4th percentile)
 - Dean's List (Spring 2003, Spring 2004)
 - CALI awards (for highest grade in class) in Evidence and Employment Law
 - Attended under Founder's Scholarship (85% of tuition covered if in top quarter of class)
 - Received certificate of completion in Alternative Dispute Resolution training certified by Minnesota Supreme Court

Georgetown University, Washington, D.C.

- *Bachelor of Arts* (Majors: American Government, Russian Language), May 1999

St. Petersburg State University, St. Petersburg, Russia

- Semester abroad in Spring 1998

SELECTED PUBLICATIONS

- (Don't) See More Butts: Preemption and Local Regulation of Cigarette Litter, *Hamline Law Review*, Vol. 37 No. 1, Winter 2014
- The Land of 10,000 Tobacco Products: How Minnesota Led the Way in Regulating Tobacco Products, *American Journal of Public Health*, Vol. 104 No. 2, Feb. 2014 (with Raymond Boyle, Molly Moilanen, Ann St. Claire, and Susan Weisman)
- From Fenway Park to the Mall of America: A Multi-Collaborative Approach to Teaching and Learning, *University of Dayton Law Review*, Vol. 38, 2012 (with Micah Berman and Julie Ralston Aoki)
- Federal Approaches to the Regulation of Non-Cigarette Tobacco Products, *American Journal of Preventive Medicine*, Vol. 43(5) Suppl. 3 (November 2012)
- Options for State and Local Governments to Regulate Non-Cigarette Tobacco Products, *Annals of Health Law*, Vol. 21, No. 2 (Winter 2012)
- *A Poor Player*: Exempting Theatrical Productions From Smoke-Free Laws, *University of Florida Journal of Law and Public Policy*, Vol. 21, No. 3 (Dec. 2010)
- "Anticipating an Evil Which May Never Exist" : Minnesota's Anachronistic Identifying Mark Statute, *William Mitchell Law Review*, Vol. 36, No. 1 (2009)
- Comment to Food and Drug Administration regarding the Impact of Dissolvable Tobacco Products on Public Health, September 17, 2010, *available at* <http://www.publichealthlawcenter.org/sites/default/files/resources/tclc-regcommentfda-dissolvables-2010.pdf>
- *Tracking Tobacco Laws: A Minnesota Digest (Second Edition)* (with Kerry Cork); Tobacco Law Center, © 2008, *available at* <http://www.publichealthlawcenter.org/sites/default/files/resources/tlc-tracking-tobacco-laws.pdf>
- *The Verdict Is In: Findings from United States v. Philip Morris, Vol. I: The Hazards of Smoking*; Tobacco Control Legal Consortium, © 2006, *available at* <http://www.publichealthlawcenter.org/sites/default/files/resources/tclc-verdict-hazards.pdf>

RECENT PRESENTATIONS

- Freiberg, M. Other Ways to Regulate Non-Cigarette Tobacco Products. Plenary presentation at 7th National Smokeless and Spit Tobacco Summit. Missoula, Montana. August 7, 2013
- Menthol in Tobacco Products: What Local Health Departments Can Do. National Association of County and City Health Officials Webinar (with Joelle Lester). July 9, 2013.

- Drafting Effective Public Health Laws and Policies. Presented at National Indian Health Board Tribal Public Health Summit. Hollywood, Florida. June 19, 2013.
- Freiberg, M. Regulating Non-Cigarette Tobacco Products More Effectively. Presented at National Conference on Tobacco Or Health. Kansas City, Missouri. August 16, 2012.
- Freiberg, M. Telling the Public Health Story to the FDA. Presented at National Association of Local Boards of Health Annual Conference. Atlanta, Georgia. August 10, 2012.
- Freiberg, M. Options to Regulate Non-Cigarette Tobacco Products. Presented at National Association of County and City Health Officials Annual Conference. Los Angeles, California. July 13, 2012.
- Freiberg, M. and Ortland, W. Turning Research Into Action. Society for Research on Nicotine and Tobacco Annual Meeting (Pre-Conference Workshop). Houston, Texas. March 13, 2012.
- Freiberg, M. Legal Issues Related to Worksite Wellness. “Love Your Lungs: The Nuts and Bolts of Taking Your Workplace Tobacco-Free” conference organized by Philadelphia College of Physicians. Philadelphia, Pennsylvania. February 17, 2012.
- Freiberg, M. and Myers, M. Family Smoking Prevention and Tobacco Control Act Implementation Update. National Association of County and City Health Officials Webinar. January 31, 2012.
- Freiberg, M. Legal Issues Related To So-Called “Little Cigars” and Cigarillos. Presented at CDC National Partners Meeting. Atlanta, Georgia. December 7, 2011.
- Freiberg, M. Options to Regulate Non-Cigarette Tobacco Products. Presented at Minnesota Department of Health “Making It Better” Conference. Minneapolis, Minnesota. November 16, 2011.
- Freiberg, M. and Boonn, A. Regulating Non-Cigarette Tobacco Products More Effectively. Public Health Law Center “Public Health Policy Change” Webinar. November 2, 2011.
- Freiberg, M. Water Pipe Regulation in the U.S. Presented at Ontario Forum on Waterpipe Use. Toronto, Ontario. October 19, 2011.
- Freiberg, M. Drafting Effective Public Health Laws and Policies. Presented at “Healthy Communities for a Healthy Tomorrow” Conference hosted by Cherokee Nation. Orlando, Florida. September 26, 2011.
- Freiberg, M. The Regulation of Non-Cigarette Tobacco Products: Gaps and Opportunities. Presented at National Association of County and City Health Officials Annual Conference. Hartford, Connecticut. July 21, 2011.
- Freiberg, M. The Regulation of Non-Cigarette Tobacco Products: Gaps and Opportunities. Presented at 6th National Summit on Smokeless and Spit Tobacco. Austin, Texas. May 11, 2011.
- Freiberg, M. Pricing Strategies for Other Tobacco Products (OTPs). Presented at Communities Putting Prevention to Work (CPPW) Annual Training. Centers for Disease Control and Prevention, Atlanta, Georgia. March 29, 2011.
- Freiberg, M. State and Local Strategies to Increase the Price of Tobacco Products. Presented at Communities Putting Prevention to Work (CPPW)

Annual Training. Centers for Disease Control and Prevention, Atlanta, Georgia. March 28, 2011.

- Freiberg, M. The Tobacco Modernization and Compliance Act of 2010. Presented at web conference hosted by Minnesota Department of Health. St. Paul, Minnesota. July 29, 2010.
- Freiberg, M. Drafting Effective Smoke-Free Laws. Presented at the Tribal Institute on Commercial Tobacco. Albuquerque, New Mexico. June 4, 2010.
- Freiberg, M. Tobacco Marketing Regulations: Facts, Fines, and Loopholes. Presented as part of Expert Panel on Tobacco Marketing Strategies at the University of Minnesota. Minneapolis, Minnesota. May 19, 2010.
- Freiberg, M. Minnesota's Identifying Mark Statute. Presented at William Mitchell Law Review Symposium. St. Paul, Minnesota. April 9, 2010.
- Freiberg, M. Implementation: Compliance, Cooperation, and Challenges. Presented at Clearing the Air: Preparing for a Smoke-Free Montana. Great Falls, Montana. May 13, 2009.

OTHER EXPERIENCE

- **Wetterling For Congress**, Waite Park, Minnesota
Research Director, May 2004 – November 2004
- **House DFL Caucus**, St. Paul, Minnesota
Regional Field Director, May 2002 – November 2002
- **U.S. Representative Martin Olav Sabo**, Washington, D.C.
Intern, Fall 1996
- **U.S. Senator Paul Wellstone**, Washington, D.C.
Intern, Spring 1997

COMMUNITY SERVICE / VOLUNTEER EXPERIENCE

- **Northwest Suburbs Cable Communications Commission**, *Commission Member*, January 2011 – December 2013
- **Golden Valley Historical Society**, *Board of Directors Member*, March 2006 – December 2012
- **Golden Valley League of Women Voters**, *Member*, January 2006 – present
- **Golden Valley Human Services Foundation**, *Board of Directors Member*, March 2004 – January 2006
- **Secretary of State's Voting Equipment Proposal Advisory Committee**, *Committee Member*, 2005
- **Hennepin County Community Advisory Board on Homelessness**, *Board Member*, January 2003 – January 2005